

LA PLATA COUNTY COMPASS-STRATEGIC PARTNERSHIP EVALUATION

Name of organization: Bike-Ped Coordinator position

Date:

La Plata County Core Strategies and Objectives		Aligns? Y/N	Comments
<b>Economic Vitality</b>			
1	Mitigate economic leakage/support local buying	Y	This position will support and promote active living tourism and promote bicycling and walking/hiking businesses and industries including local bike/clothing/equipment retailers and manufacturers.
2	Business attraction, enhancement and retention	Y	This position will support active living tourism and promote bicycling and walking/hiking businesses and industries including local bike/clothing/equipment retailers and manufacturers.
3	Workforce development at all levels		
4	Enhanced cultural, tourism and environmental attractions	Y	This position will promote active living (biking, walking, hiking) tourism, including promoting the area's incredible natural environment, trails systems, and active living culture.
5	Improved technological connectivity		
6	Monitor and prioritize tax and funding mechanisms		
<b>Sustainable Development</b>			
1	Support agricultural interests		
2	Intentional land use planning	Y	This position will support policies and programs that support Complete Streets and Smart Growth urban and rural planning that incorporate active living and multi-modal transportation infrastructure into all land use planning
3	Stewardship of water resources to ensure existing and future supplies		
4	Mixed use development hubs	Y	This position will support and promote mixed use development hubs complete with trails and Complete Streets infrastructure as a means toward more active (localized) living and reduced dependency on the private automobile (decreasing fuel consumption and carbon emissions).
<b>Transportation</b>			
1	Protect/maintain existing road and bridge infrastructure	Y	This position will encourage multi-modal transportation, which will alleviate wear and tear on roads and bridges. It will also promote a Complete Streets philosophy that ensures roads and bridges allow for safe multi-modal traffic, which in turn, has been shown to improve traffic safety for automobiles as well.
2	Identify system deficiencies and make plans to address them	Y	This is one of the most crucial aspects of this position because it fills an unmet need in the community. Currently is in no specific job description to identify multi-modal transportation deficiencies and address them, which would be the primary responsibility of this position.
3	Pedestrian/bicycle safety	Y	Pedestrian/bicycle safety is one of the primary goals of this position. Increased bike-ped safety would be achieved through infrastructure enhancements, education of bicyclists, pedestrians, motorists, school children, training, and marketing.
4	Mitigation of peak hour congestion	Y	This position would promote and support multi-modal transportation, which would significantly decrease peak hour road congestion.
5	Sustainable road construction and maintenance practices	Y	This position will promote sustainable road and pathway construction and maintenance that safely accommodates all users.
6	Reliable alternate modes of transport	Y	This is one of the primary goals of this position: to encourage, support, and promote multi-modal transportation in La Plata County.
7	Improved air service		

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Healthy Natural Environment			
1	Maintain clean air and water	Y	Getting people out of cars decreases air and surface water pollutants as well as noise pollution. It has the added effect of improving health and decreasing obesity and chronic disease caused by inactivity.
2	Leadership in energy management and resource conservation	Y	This position will be a demonstration of the County’s commitment to energy/resource conservation, decreasing carbon emissions, environmental stewardship, and sustainable living.
3	Champion best practices in sustainability and climate protection	Y	One of the best ways to protect the climate and decrease carbon emissions (and air and water pollution) is to encourage and support multi-modal transportation as alternatives to the use of the private automobile.
4	Informed, educated citizens who understand local issues such as living with wildlife and natural hazards such as wildfire and floods		
5	Mitigation of extractive industry practices	Y	One way to mitigate the damage of extractive industries is to reduce fuel consumption by promoting multi-modal transportation.
Organizational Excellence			
1	High customer satisfaction	Y	Citizens will welcome the County’s support of these fun, healthy, and economical activities.
2	Well trained and motivated staff	Y	Promoting walking or biking to work leads to healthier, happier and more productive County employees.
3	User friendly and efficient government services	Y	With the addition of this position, the County will be providing a direct contact person to actively interact with County citizen’s need and issues.
4	Sufficient, efficient and well functioning facilities	Y	A part of any bike/ped plan developed by this position will included needed facilities for bike/ped/transit use.
5	Balance competing demands of mandatory and discretionary services		
6	Structurally balanced budget (revenues and expenditures) to fulfill existing responsibilities and secure the future for the citizens of La Plata County	Y	Investing in this position and in infrastructure costs up-front will have tremendous future pay-off in cost savings (road maintenance, pollution mitigation, chronic disease, etc.), economic development, and enhanced citizen health.
Thriving Families and Healthy Communities			
1	Adequate, varied, accessible housing options		
2	Elder friendly communities	Y	This position will ensure that elders can safely walk, use an electric cart or wheelchair, or ride an adult oriented icycle anywhere. If communities are designed for elders, then everyone else is also accommodated.
3	Educational, recreational, cultural, and civic opportunities for people of all ages	Y	This position will encourage and support bicycling, walking and multimodal transportation opportunities for recreation and commuting purposes for all citizens regardless of age, income, or ability.
4	Responsive, innovative public safety	Y	This position would be a proactive step in ensuring safe multi-modal transportation for all citizens (which includes making the roads safer for motorists as well).
5	Opportunities for youth to stay in La Plata County		
6	Accessible health care	Y	Rather than ensuring accessible health care, this position would be supportive of a culture of wellness and prevention that makes health care for chronic disease less necessary.
7	Supportive services and activities for all family members	Y	This position will encourage and support bicycling, walking and multimodal transportation opportunities for recreation and commuting purposes for all citizens regardless of age, income, or ability.